

# THE COMING OF DR. SEYMOUR

## THE NOTED OPTICIAN

Will be a boon to those who are troubled with weak or failing eye-sight. Thousands of Testimonials attest to his remarkable ability.

Read what a few well known Lincoln, Nebraska, people have to say in praise of his masterful skill and its effects.

## WAIT FOR HIM

**CATARACT CURED BY ABSORPTION**  
which does away with a very painful operation and attending danger, and is certainly to be desired rather than the old fashioned way of opening the eyeball and removing the lens, which then leaves it an imperfect organ, and only a small per cent of these cases are successful. A great deal has been said about this and the methods employed by Drs. Seymour and Cox have been questioned by doctors in the west. Having a large number of these patients whom we are successfully treating at the present time, some letters from them should certainly be appreciated as being genuine, as the parties can be seen at any time in their offices or at their homes. The first one used is indeed valuable as the improvement has been very rapid and the results obtained almost marvelous.

LINCOLN, Neb., March 14, 1900.—Drs. Seymour & Cox, 1219 K street, city.  
Dear Doctors: When I came to you with my friend, Mr. Anderson, the shoe man, at 1238 O street, of this city, I was contemplating a trip to Chicago to have my eyes operated on. Knowing that I was totally blind in the right eye, and that my left eye was beginning to fail, I knew it would only be a short time until I would be totally blind. It gives me great pleasure to say that after four weeks' treatment, I can now count my fingers readily when held before my right eye, and my left eye is indeed very much improved. While the treatment is slightly painful, it is a thousand times better than having the eyeball opened, and I heartily endorse your method of restoring sight without an operation. Thanking you for what you have done for me, and feeling that continued treatment will entirely restore my sight, I am, yours very truly,  
P. SKOLPBERG.

Another party who has greatly improved and gives the strongest possible endorsement, is Mr. James Newland of Beatrice, Neb.

DR. W. I. SEYMOUR, 1219 K street, Lincoln, Neb.  
Dear Doctor: I had resigned myself to becoming totally blind before I could be operated on, as every specialist I had visited told me this was the only way to get relief. After three weeks of your successful treatment I feel positive that I shall regain my sight without an operation, as I am greatly improved and my blind eye is coming back to me surely and steadily. Thanking you from the bottom of my heart for your wonderful treatment, I am, yours very truly,  
JAMES NEWLAND.

Mrs. T. H. Roton is the wife of the foreman in the "State Journal" press room and is known to thousands of people in this city, and this letter will enable those who have known of Mrs. Roton's trouble to learn the facts from her or her husband, if inclined to do so.

LINCOLN, Neb., March 14, 1900.—Dr. W. I. Seymour, 1219 K street, city.  
Dear Dr. Seymour: I am pleased to say that your treatment of my eyes with glasses has been indeed very satisfactory. I have had a great deal of trouble for years and have tried in vain to get relief, but until meeting you have never been successful. Allow me to thank you most heartily for your assistance, and I shall be pleased to recommend you to my friends. At times life has hardly seemed worth living with the terrible agony I have suffered with my eyes, and, in fact, there was nothing in the world I so longed for as relief from my suffering. My eyes have never looked better and my friends could not understand why I should suffer so. I have employed the assistance of many eye specialists, but all have failed. I am now so much improved that I can read and write to a moderate degree, and your assurance that I shall be able to dispense with glasses wholly or in part, gives me the greatest of pleasure. I find that I can already go about without glasses, while I have been absolutely obliged to wear them heretofore, and even then have suffered greatly. My husband joins me in thanking you, as my general health has been much improved, and I feel so much better in spirit that we are a much happier family and we appreciate the help you have been to us.  
MRS. T. H. ROTON.

**PTERYGIUM REMOVED WITHOUT THE KNIFE.**  
Pterygium are often pronounced even by physicians to be cataracts and when fully developed are even worse, as they are apt to cover the eye, and when removed leave it so badly scarred that perfect sight can seldom be obtained afterwards. In their incipency, or early growth, the treatment heretofore has been to either ligate them, which consisted of tying thread around them and allowing them to come off, or cut them off with a pair of scissors. Dr. Seymour has been able to perfect many cures by the use of glasses alone, and the treatment of the following patients consisted purely of glasses and painless medical applications. The letters speak for themselves.

LINCOLN, Neb., March 9, 1900.—Dr. W. I. Seymour, 1219 K street, city.  
Dear Dr. Seymour: I have been treating with you now since January and feel that my eyes have been very much benefited. Both my daughter and myself, who are troubled with a scum growing over our eyes, which is pronounced by the doctors as pterygium, feel that your treatment is certainly wonderful, as we have improved so much, particularly my daughter, Mrs. Albee, who had her eyes operated upon recently by an eye surgeon, which only seemed to make them worse, besides causing her a great deal of suffering from the operation. The growths have almost entirely disappeared, and there has not been the slightest pain in connection with the treatment. As for myself, my forehead and the upper right side of my head was very sore, and painful when touched, but is entirely relieved, and as you know I am very grateful for the benefit you have been to me. You have asked us for this reference, that others troubled in this way, who have been skeptical as to your relieving such growths without an operation, might come and ask us our experience. While we do not enjoy the publicity of our names being used in the paper, still we feel that if we can help others who have suffered as we have at the hands of incompetent, unskilled eye specialists, we will be only too glad to tell anyone who comes to us how firmly we believe in your superior methods. Thanking you for the great benefit you have been to us, and wishing you abundant success, I am, yours very truly,  
MRS. SUSAN ERHART,  
MRS. F. E. ALBEE,  
1357 J street.

Mrs. M. A. O'Reilly well known to many Lincoln people, who formerly lived on South Eleventh street and suffered so severely by fire, speaks for the benefit of her many friends and acquaintances in this city.

LINCOLN, Neb., March 2, 1900.—Dr. W. I. Seymour, 1219 K st., City.  
Dear Dr. Seymour: It is a great source of comfort and satisfaction to me to have regained my eye sight by the use of proper glasses. I did not realize until my attention was called to it that my eyes had failed me so in the past few years, but was fully aware that something serious was the matter with them as they gave me great pain. You have treated my eyes, and given me glasses that I can use beautifully at a long distance and also write and sew with the same lenses. I hope that my friends and acquaintances who are having trouble with their eyes will not fail to see you while there is an opportunity. Thanking you again for your kindness, and the great relief from my headache, I am yours very truly,  
MRS. M. A. O'REILLY,  
Conservatory of Music.

LINCOLN, March 15, 1900.—Dr. W. I. Seymour, 1219 K st., City.  
Dear Dr. Seymour: I want to thank you for the great help you have been to my little daughter Maggie, who suffered so much from headache and found school work very difficult on account of her eyes being continually sore, and in fact could not see as other children. Since you have treated her and made her a pair of glasses, she is greatly benefited and is getting along very much better in her studies. Her headaches are entirely gone, and we feel that we indeed have much to be thankful for, and are very grateful to you for your skill. Some of our friends have said the price we paid seemed rather high for glasses, but we take a more sensible view of the matter, as we know you could not afford to furnish glasses for the same price we could buy common spectacles for, and feel that what we paid you was for your knowledge and skill and that it was the best investment we ever made. If more people thought enough of their eyes to look more carefully into the matter, it would be a great saving of both money and sight. Yours very truly,  
MRS. M. KELLEY,  
629 No. Sixteenth.

**PATIENTS IN NEW YORK.**  
LINCOLN, Neb., March 14, 1900.—Lincoln people who are treating with Dr. Seymour, may imagine that his business is confined to this city, but such is not the case. He treats by mail many hundreds of people, and has patients as far away as New York city, as shown by the following letter, and because one lives at a distance it does not follow that they cannot receive the benefit of his skill. Write at an early date if you are suffering from any eye, ear or throat trouble, and your correspondence will promptly be answered promptly.  
"No. 13 Greenwich Avenue, New York City. Dr. W. I. Seymour:  
"Dear Sir:—I have improved quite a good deal since I've taken your medicine. My throat still bothers me a great deal in the mornings, but it does not make me so sick. The rest of the day it hardly troubles me at all, unless I am out of doors. It seems to choke me continually then, but otherwise I feel ever so much better. Your medicine has certainly done me a great deal of good in the short time I have been taking it. Thanking you for the help you have already been to me, I remain, Yours truly,  
LENA NISSON."

LINCOLN, Neb., March 14, 1900.—Drs. Seymour & Cox, 1219 K street, City.  
Dear Doctors: Allow me to thank you for the benefit I have already received at your hands, and as I am in the United States postal employ in this city, I realize that my livelihood, and in fact the welfare of my family, depends upon my sight, which has been giving me a great deal of trouble of late. I feel that I am on the road to improvement and should be glad to assist you in any way in my power, as I believe most heartily in your method of curing eye troubles. Thanking you for the work is appreciated by the Lincoln people.

I have been a great sufferer with headaches for a long time, but since taking your treatment have had no pain either in my eyes or head. The glasses furnished seem to be giving me great relief and I am daily becoming much more encouraged in the belief that I will be permanently cured. Yours very truly,  
J. L. DIEFFENDORF,  
Twenty-ninth and E.

Burlington & Missouri River Railroad in Nebraska.

ASHLAND, Neb., March 15, 1900.—Dr. W. I. Seymour, 1219 K street, Lincoln, Neb.

Dear Dr. Seymour: I knew that I had a peculiar case, especially my right eye, which was out of balance and troubled me very much. I put myself under your care and after one month's treatment feel very much encouraged. I believe your method superior to anything in this line that I have ever heard of. I feel satisfied that you and Dr. Cox will soon effect a cure for my eyes. Thanking you both for encouragement and help, I am, yours truly,  
W. F. HIRNBS.

Saline County Abstract Association, W. G. Hastings, president; J. N. Van Dusen, secretary; W. H. Davis, assistant.

WILBER, Neb., March 10, 1900.—Dr. W. I. Seymour, Lincoln, Neb.  
Dear Sir: I have your favor of yesterday, regarding the condition of my eyes since my late visit to your city and to your office. I desire to state that I have not been examined by nor received treatment from any person for the ailment, and on the whole consider that notwithstanding the fact of the great amount of work done since there, that there is a general improvement, and honestly think that if I had properly adjusted glasses that my eyes would regain their strength. I desire again to thank you for the interest that you have manifested, and will at an early day call upon you, with full confidence in your ability to give me more "light." Yours truly,  
J. N. VAN DUSEN.

State Bank of De Witt, T. H. Miller, president; C. B. Anderson, vice president; E. E. Butler, cashier; C. W. Ribble, assistant cashier.

DE WITT, Neb., March 10, 1900.—Dr. W. I. Seymour, Lincoln, Neb.  
Dear Sir: I am pleased to acknowledge the receipt of the glasses and hope to receive much benefit from them. My sister now expects, with me, to visit you next week; will let you know later what day. My eyes are at present feeling quite well. You have certainly been of great assistance to me, and I am indeed very grateful for your treatment of my eyes. I have spent a great deal of time and money endeavoring to secure something that would give me relief, and have been to your city on various occasions to have glasses fitted to my eyes, but have never received the satisfaction and comfort that you were able to give me on my first visit. With kindest regards, I am, Yours respectfully,  
C. W. RIBBLE.

**MANY NERVOUS TROUBLES RELIEVED.**

The wife of the prominent printer, W. L. Hunter of the Hunter-Woodruff Co., at No. 223 North 11th street, writes Dr. Seymour as follows:

LINCOLN, Neb., March 14, 1900.—Dr. W. I. Seymour, 1219 K street, city.  
Dear Dr. Seymour: Learning from many of my friends how much you had helped them, I was induced to come to you for treatment, and it is a matter of considerable satisfaction to me to say that the combined treatment received from you and Dr. Cox has been of the greatest assistance to me. I am feeling better physically, and my sight is very much improved. I was beginning to fear that I should lose my sight entirely, but since treating with you, feel that I shall again be a well woman and my sight restored to a better condition than it has been for years. My eyes have never pained me, but I have been extremely near-sighted, and realized that I was gradually losing the use of them. My husband joins me in expressing to you gratitude for my improvement, and thanking you for past assistance and anticipating still more as I continue with you. I am, yours very sincerely,  
MRS. W. L. HUNTER.

DR. W. I. SEYMOUR, 1219 K street, City.

Dear Dr. Seymour: Allow me to express to you my thanks for the great benefit you have been to my little girls, particularly the younger one, who has found school work very hard, and in fact almost impossible. Since taking your treatment her with glasses her sight has notably improved, and we are very grateful to know that this simple remedy will be the means of helping her so much to gain an education, which seemed rather doubtful to us before learning the real nature of the trouble, as she had such difficulty in reading that we feared there might be something else the matter, but have learned since to agree that it was altogether owing to her poor sight that she made such slow progress in her school work. Thanking you again, I am, Yours very truly,  
RICHARD SWEENEY,  
1940 No. 30th St.

DR. W. I. SEYMOUR, 1219 K street, City.

Dear Doctor: I am attending public school here, and wish to thank you for the great help your glasses have been to me for the past two years. Mamma has done for me, and I hope that any of my schoolmates who are having trouble with their eyes will not neglect this opportunity to see you. Thanking you again for your kindness, I am, Yours very sincerely,  
NELLIE WOODRING,  
2632 K Street.

DR. W. I. SEYMOUR, 1219 K street, City.

Dear Dr. Seymour: The glasses fitted by you have done wonders in relieving my headache, and I am indeed very grateful for your skillful treatment, and am pleased to recommend you to my friends and acquaintances. Yours very truly,  
MRS. G. E. CONDRAS,  
Room 5, Halter Block.

DR. W. I. SEYMOUR, 1219 K street, City.  
Dear Dr. Seymour: Having suffered a great deal with headaches, and feeling that my eyes were the cause of the same, I improved the first opportunity of consulting you, and since being treated and fitted with glasses by you, I am very much better in health and eyesight, and thank you heartily for the wonderful assistance you have rendered me. Wishing you continued prosperity, and commending your treatment whenever possible, I am, Very truly yours,  
MRS. H. C. HAMILTON,  
428 O Street.

LINCOLN, Neb., March 10, 1900.—Dr. W. I. Seymour, 1219 K street, City.  
Dear Dr. Seymour: Allow me to express to you my appreciation of your skill in fitting my glasses. They have proven very satisfactory and are doing all you claimed for them. Yours very truly,  
MRS. M. THOMPSON.

LINCOLN, Neb., March 15, 1900.—Dr. W. I. Seymour, 1219 K street, City.  
Dear Dr. Seymour: Your treatment for my eyes has surely been a great help to me, and I am now pursuing my regular work with much more comfort and ease than I have been able to do for a long time, as my health has been affected by the strain on my eyes. Thanking you for the relief you have been able to afford me, and assuring you that should I need any further assistance, I will accept your invitation to call without further expense. I am, Yours very truly,  
LIDA MARSH.

**A PROMINENT LINCOLN MAN**

who is well known to thousands in the city and will gladly tell any who are suffering, and in need of treatment, of his experience with Drs. Seymour and Cox. Those needing help should not fail to look up these references before calling on the doctors.

LINCOLN, Neb., March 14, 1900.—Dr. W. I. Seymour, 1219 K st., City.

Dear Doctor Seymour: I was one of the many people who were skeptical and opposed to treating with any one I had not known for many years; but the prevailing sentiment in your favor, and personal acquaintance with many people whom you had so greatly benefited, finally induced me to come to you for treatment for my little daughter and myself, and I wish to thank you for the great help you have been to her eyes. We had both been fitted with glasses, but did not realize that they were only giving us very slight benefit as compared with what good glasses might do when properly fitted. I had been to a noted oculist and paid a fancy price and must admit that the glasses helped me, but have since realized that they were only a step in the right direction. From the first treatment you gave us we have been greatly benefited. As for myself, I think it marvelous that glasses can contain such wonderful strengthening and healing power when properly made and fitted. I also want to add my strong commendation for the benefit I have received from the hands of Dr. W. Calvert Cox in the treatment of my ear, nose and throat trouble. I have not felt so well in years, and before coming to you believed that I had almost a hopeless case, as I did not know what it was to enjoy a moments peace or draw a long breath in comfort. Doctor some people have said to me that I paid too much, but as I said to you on my second visit, I would not take the \$50 I gave you back for the good done in two visits, and I think it is the best money I ever spent in my life. I am certainly getting much better and I thank you from the bottom of my heart for the scientific knowledge which has given you ability to give me such wonderful relief. My friends and acquaintances notice the great improvement in my condition, and I cannot use words too strong to express to you my gratitude and heart felt thanks. Yours very truly,  
O. P. NEWBRANCH.

DR. W. I. SEYMOUR, 1219 K St. City, Dear Dr. Seymour: When I came to you in January my right eye was entirely blind and my left eye so poor that reading was almost impossible. I felt that I was in a very critical condition, and for a man of my age stood very little chance of regaining my sight. You have entirely restored the sight of my left eye by treatment and the use of your glasses and I can now see better with it than I have for years. The right eye is also very much improved, and I am indeed very grateful to you for what you have done. My sons join me in thanking you for your many courtesies, and none of us lose an opportunity of advising those who have trouble with their eyes to take advantage of your wonderful skill. Thanking you again, I am, Yours very truly,  
A. G. LEWIS,  
713 J Street.

LINCOLN, Neb., March 14, 1900.  
Mr. Jacob Frederick,  
Dr. W. I. Seymour, 1219 K St., Lincoln, Neb. Dear Dr. Seymour: Since taking treatment with you my eyes have been steadily improving, and I can see better to do my work than ever before in my life. I think it wonderful how you can accomplish so much by your treatment, and am very grateful for the help you have been to me. Yours very truly,  
JACOB FREDERICK,  
2323 South Tenth.

LINCOLN, Neb., March 14, 1900.  
Dr. W. I. Seymour, 1219 K St., City. Dear Dr. Seymour: Allow me to thank you for the great benefit you have been able to render myself and family. My two daughters join me in expressing gratitude for the great help you have been to them in relieving their headaches and eye trouble. I was referred to you through a physician in this city and wish to thank him through this means for sending me to you. I have learned from others that there are many physicians here who condemn you without knowing anything about your work, and send their patients to local eye doctors. In fact I have treated with others in this city myself and daughters, and am satisfied that your method is far superior to any ever used in Lincoln to my knowledge. Any friends and acquaintances who are having trouble with their eyes cannot afford to let this opportunity pass, as I know from experience that your treatment has been of inestimable value to myself and family. Thanking you most sincerely, I am,  
Yours very truly,  
MRS. THOMPSON,  
2545 O Street.

**WIFE OF WELL KNOWN LINCOLN MAN.**

Mrs. A. P. Anderson, the wife of one of Lincoln's prominent men, who is known to thousands of people, and who himself has been treating with Dr. Seymour writes as follows, and such references as these cannot be questioned by the most skeptical.

LINCOLN, Neb., March 14, 1900.—Dr. W. I. Seymour, 1219 K st., City.

Dear Dr. Seymour: Having heard a great deal of your success, and being a continual sufferer with my eyes, I went to Omaha to visit you recently, not knowing of your move to Chicago. I was fitted there with glasses, but have found it necessary to change, and am glad to say that the treatment I have received at your hands, is indeed satisfactory. Trusting that I shall now receive permanent relief, and thanking you for what you have done, I am, Yours sincerely,  
MRS. A. P. ANDERSON,  
3627 P st.

LINCOLN, Neb., March 14, 1900.—Dr. W. I. Seymour, 1219 K st., City.

Dear Dr. Seymour: It would certainly be hard for me to over estimate the value of good eye sight, as it has not been my lot in life to see as other people do or to enjoy any comfort in this way. I have suffered extremely at the hands of various eye specialists, who have tried in vain to give me relief, and finally abandoned my right eye entirely, believing it to be totally useless. I can say for the benefit of my friends and acquaintances, that for the first time in my remembrance I can see with it, and since treating with you experienced wonderful help and relief. My sight is improving and my friends and relatives are universal in their comments as to how much better I can see to read and get around than ever before. Anything I can say in your favor would not half express the gratitude I feel for what you have already done for me, and the treatment of my lids has been the most humane and satisfactory that I have ever experienced. Yours respectfully,  
ELSIE WILLIAMS,  
2927 Q st.

The following letter explains itself in a most satisfactory way, and coming from the source it does carries conviction with it:

1221 South Sixteenth street, Lincoln, Neb., March 16, 1900.—Dr. W. I. Seymour, 1219 K st., City.  
Dear Dr. Seymour: Being actively interested in the method you use and being a nurse by profession, I was in that I have seen many people make serious mistakes by entrusting their eyes to incompetent hands. I wish to thank you a thousand times for the assistance you rendered me in fitting my glasses and treating my eyes. I suffered with severe headache and I can say for you—you are the most skilled oculist I ever met. I take pleasure in recommending you to my friends and acquaintances, and would like to say more in your favor if space would permit. Yours very truly,  
MRS. J. G. BECK.

The following letter is from a patient who is well known in Lincoln, and is now making her home at the Soldiers' and Sailors' home at Grand Island, and the letter speaks for itself.

GRAND ISLAND, Neb., Feb. 22, 1900.—Dr. W. I. Seymour, Lincoln, Neb. Dear Doctor: I received the glasses you sent me. They are very fine and I while I shall be able to see very much better. My head is a good deal clearer and I think I can hear better. Am not so bewildered as I was in Lincoln. Then I could not tell what people said to me or know the old familiar places that I used to know when I lived there. Am in hopes that by spring I shall be nearly well. That prescription that Dr. Cox gave me—you said was for my nerves—has helped me a good deal. I can walk around better and use my arm much better. It is nearly some now and I would like to know if I ought to have some more of it, for I am sure it is helping me. I am very anxious to get well and have my hearing, for I want to be of more use in the world than I am now. I was always well before I had this spell. I am well pleased with the glasses and ask the Lord to bless you in all your work. Will not take up more of your time. With much respect, I remain, your friend, MRS. ESTHER COATES.

Remember the Date of His Coming. And do not fail to see him. To neglect the eye is a premeditated crime self administered.

## Consult the Great Optician